

## QUESTION ON NOTICE

### **Councillor Martin will ask the following Question on Notice:**

'Could the Administration advise:

The amount of Council discrete sponsorship of the Festival of Arts and the amount of any separate AEDA sponsorship of the Festival of Arts?

The amount of Council discrete sponsorship of the Adelaide Fringe and the amount of AEDA separate sponsorship of the Adelaide Fringe?

The amount of Council discrete sponsorship of WOMAD and the amount of AEDA separate sponsorship of WOMAD?

The total amount of discrete Council and AEDA sponsorship for the Adelaide Festival, the Adelaide Fringe and WOMAD in the financial years 20/21 and 21/22 and City of Adelaide sponsorship in 2019/20?'

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## REPLY

1. Adelaide Festival Corporation received:
  - 1.1 \$320,000 per year in 2019/20, 2020/21 and 2021/22 from the Events & Festivals Sponsorship Program.
  - 1.2 \$20,000 in 2019/20 for "Doll's House" by Tatzu Nishi from the Cultural Strategic Partnerships Program and \$60,000 from the Rundle Mall Management Authority.
  - 1.3 \$20,000 in 2020/21 for "Plastic Bag Store" by Robin Frohardt from the Cultural Strategic Partnerships Program and \$50,000 from the Rundle Mall program.
  - 1.4 \$15,000 in 2021/22 for "SkyWhales" from the City-Wide Events Expansion Fund.
  - 1.5 \$20,000 in 2021/22 for "Groundswell" by Mattias Schack-Arnott from the Cultural Strategic Partnerships Program and \$50,000 from the Rundle Mall program.
  - 1.6 Total discrete sponsorship from Rundle Mall Management Authority in 2019/20 was \$60,000.
  - 1.7 Total discrete sponsorship from the Adelaide Economic Development Agency (AEDA) for the period 2020/21 and 2021/22 was \$755,000.
  - 1.8 Total discrete sponsorship from City of Adelaide for the period 2019/20 to 2021/22 was \$380,000.

2. Adelaide Fringe Inc:
  - 2.1 \$280,000 per year in 2019/20, 2020/21 and 2021/22 from the Events & Festivals Sponsorship Program.
  - 2.2 \$15,000 in 2021/22 for “Adelaide Fringe Arts Theatre Hub” from the Quick Response Fund.
  - 2.3 \$35,000 in 2021/22 for “Volo: Dreams of Flight” from the City-Wide Events Expansion Fund.
  - 2.4 Total discrete sponsorship from AEDA for the period 2020/21 and 2021/22 was \$610,000.
  - 2.5 Total discrete sponsorship from City of Adelaide for the period 2019/20 to 2021/22 was \$280,000.
3. WOMADelaide Foundation:
  - 3.1 \$75,000 per year in 2019/20, 2020/21 and 2021/2 from the Events & Festivals Sponsorship Program.
  - 3.2 Total discrete sponsorship from City of Adelaide for the period 2019/20 was \$75,000.
  - 3.3 Total discrete sponsorship from AEDA for the period 2020/21 to 2021/22 was \$150,000.
4. The Events and Festivals Sponsorship Program is approved by Council and administered by AEDA.
5. As per Council's decision of 10 August 2021, the Quick Response Fund utilises funding previously allocated from the Events and Festivals Sponsorship Program to events that were subsequently cancelled due to COVID-19. The Quick Response Fund is administered by AEDA.
6. The City-Wide Events Expansion Fund is administered by AEDA and utilises funding as per Council's decision of 15 December 2020.
7. The Cultural Strategic Partnerships Program is administered by the City Culture Portfolio within the City of Adelaide.

Staff time in receiving and preparing this reply	To prepare this reply in response to the question on notice took approximately 5.5 hours.
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